



Outer South Community Committee **FACEBOOK**  
highlights

**24<sup>th</sup> August – 3<sup>rd</sup> November 2017**

Since 24<sup>th</sup> August 2017 the Outer South Community Committee Facebook page has gained:

- **55 new page 'likes'** (and currently has)
- **618 followers**

This means that this is the **fourth** most popular Community Committee page—but we're continuing to work on this!

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts, because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, posts can be read without any further interaction!!

By far the most popular post since the 24<sup>th</sup> August was the posting regarding the **Outer South Community Heroes voting process** which:

- has been shared 106 times
- commented upon 148 times
- has 1591 specific post clicks
- **has reached a total of 11,897 people**

On the following pages are screenshots of the most popular three posts since the 24<sup>th</sup> August 2017. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place - Outer South Community Heroes

11,897 people had this post delivered to them and 1,591 opened it to read it in more detail.

### Post Details



**Leeds City Council Outer South Community Committee** added 14 new photos — 😊 feeling excited.  
Published by Carl Hinchliffe [?] · 1 September · 🌐

#### Outer South Community Heroes 2017 Celebration Event – Voting Opens!!

How to cast your vote!

Read through the nominations on the attached document and email your votes back to southeast.ast@leeds.gov.uk or carl.hinchliffe@leeds.gov.uk  
... See more



Outer South Community Heroes 2017

#### Inspirational Project of the Year

(A project which has resulted in real benefits for its local community through schemes such as environmental initiatives, community safety activities or community integration projects)

The Patient Club (and Patient Club Committee) was formed in 2014 originally to support setting up Chair Aerobics, but has grown and developed significantly since its formation. Led by Anne Suttle-Burton (MSc), it is made up entirely of volunteer members of the local community who meet to consider new locality projects, identify funds, arrange marketing, etc. They have set up a very popular chair aerobics group in the local GP practice, and due to its popularity, they had to move to a bigger venue. They are currently looking to set up a second activity which is aimed at slightly more mobile people who are not quite ready for seated exercise. The patient club subsidise the cost of participants' attendance at chair aerobics by selling books in the GP practice and holding coffee mornings, to enable this to be a very inexpensive way that people can afford Chair Aerobics, get out once a week, meet friends, take part in light exercise and provide much needed social interaction for many of the older patients who attend. In particular, the Chair Aerobics instructor Denise Youngman who deserves special recognition as she is so very committed to the group and the individuals' wellbeing that she even organises her own day trips for the group members. Denise's style is very inclusive, warm and welcoming and the newer turns anyone away, despite how popular it has become. The Patient Club have also organised arts and crafts sessions, knitting teams (currently knitting bonnets for new born babies at the local hospital), and they do poppies for Remembrance Sunday). They hold a monthly coffee morning and invite speakers to entertain the visitors with presentations about a range of things including crime prevention, computer knowledge, etc. They organise social events including a Christmas party and lunches, and they all stay behind after Chair Aerobics for a group coffee and a chat. The Patient Club's Committee is made up of several people, too many to be able to list in detail what they all do. In addition to the Patient Club committee there is also Annette and Margaret who have volunteered to make drinks at all the events, and they set the room up and tidy up afterwards and they are such wonderful volunteers that are always in the background. It would be amazing to find a way of thanking them. The Patient Club is a team of very hard working, very dedicated, very nice people who give their time to be able to make a difference for others in their local community, and we are so very lucky to have them on board.

The Research Group - is a team of ladies who come into the practice to support the Doctors with a range of information gathering, including patient satisfaction surveys, asking people what other developments they might like the patient club to take on next, researching what activities are already in the community and then even help out at the clinic, to make the process from arrival to vaccination very smooth. Recently when the GPs needed to hand out questionnaires to 100s of patients, these ladies came in twice a day for several weeks and spoke to patients in the waiting room. We can't thank them enough for their dedication and enthusiasm.

Carlton Village Residents Association - have set up a monthly club for elderly people who live in the village who may feel lonely or isolated. Jan Purling is passionate about supporting older people in Carlton and she teamed up with Sarah Parish who is the landlord of the cinema in Carlton and together they run 'The Cozy Club'. Jan talked to local residents and knocked on people's doors to identify elderly people who may feel isolated or lonely and talked to them about a monthly club she was setting up and invited them along. The monthly event is held at the cinema and activities are organized and a light lunch is provided. The Cozy Club have attended the theatre, made bird boxes, painted, had a beetle drive, made cards, baked, sang, played dominoes, visited Tropical World and had a gentle exercise session, to name just a few of their activities! Jan and Sarah ask the members what they would like to do and tailor the activities to suit. They were asked for a week in Benidorm... that is work in progress for Jan and Sarah!!!!!! One member explained the difficulty herself and her neighbours had with tending a grassed area outside their homes so Jan teamed up with Carlton in Bloom to tidy and plant the area, an example of people working together in the village. Pam Rumbold has been built up and Jan and Sarah can keep an eye on our vulnerable people living in Carlton, particularly elderly people living on their own. They charge £2 per session and have roughly 20 members. They collect people who have mobility problems and ensure everyone always has lots of fun. A stay up Christmas meal is organized for them too. I think they have both created a fantastic group and are such brilliant volunteers, completely worthy of being called community heroes.



+11

Get more likes, comments and shares  
Boost this post for £4 to reach up to 1,600 people.

11,897 people reached Boost Post

16 Reactions 90 Comments 94 Shares

Like Comment Share

#### 11,897 People Reached

341 Reactions, comments & shares

85 Like	15 On post	70 On shares
2 Love	1 On post	1 On shares
148 Comments	102 On Post	46 On Shares
106 Shares	94 On Post	12 On Shares

1,591 Post Clicks

775 Photo views	3 Link clicks	813 Other Clicks
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**NEGATIVE FEEDBACK**

4 Hide Post	3 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



**Special mention!!!!**



**Top post!!**

## 2<sup>nd</sup> Place – Six Thousand Civil Service Jobs to be Relocated to Leeds

6,133 people had this post delivered to them and 422 people opened it to read it in detail.

Post Details X

**Leeds City Council Outer South Community Committee** shared a link.  
Published by Carl Hinchliffe [?] · 8 September ·



**Six thousand civil service jobs to be relocated to Leeds**  
A total of 6,000 civil servants are to be relocated to a new Government Hub in Leeds in what is the biggest ever commercial property letting deal in the city's history.  
YORKSHIREEVENINGPOST.CO.UK

**6,133** People Reached

**36** Likes, Comments & Shares

<b>22</b> Likes	<b>6</b> On Post	<b>16</b> On Shares
<b>3</b> Comments	<b>0</b> On Post	<b>3</b> On Shares
<b>11</b> Shares	<b>11</b> On Post	<b>0</b> On Shares

**422** Post Clicks

<b>4</b> Photo views	<b>292</b> Link clicks	<b>126</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

**Get more likes, comments and shares**  
Boost this post for £4 to reach up to 1,600 people.

**6,133 people** reached **Boost Post**

Moira Thompson, Sarah Thornton and 4 others 11 Shares

Like Comment Share

**2nd most popular post**

### 3<sup>rd</sup> Place - Outer South Community Heroes Awards ceremony photographs

3,696 people had this post delivered to them and 161 people opened it for further details. A further 34 people make specific comments about the night.

Post Details X

**Leeds City Council Outer South Community Committee** added 15 new photos.  
Published by Carl Hinchliffe [?] · 23 October at 15:43 ·

Outer South Community Heroes Awards 2017  
Some photos from the event on Thurs 12th October 2017.  
Full list of category winners and runners up, as voted for by members of the public, are as follows... [See more](#)



**3,696** People Reached

**34** Reactions, comments & shares

16	9	7
Like	On post	On shares
1	0	1
Love	On post	On shares
1	0	1
Haha	On post	On shares
3	3	0
Comments	On Post	On Shares
14	14	0
Shares	On Post	On Shares

**161** Post Clicks

59	0	102
Photo views	Link clicks	Other Clicks

**NEGATIVE FEEDBACK**

0	0
Hide Post	Hide All Posts
0	0
Report as Spam	Unlike Page

Reported stats may be delayed from what appears on posts

**Get more likes, comments and shares**  
Boost this post for £4 to reach up to 1,600 people.

3,696 people reached **Boost Post**

9 3 Comments 14 Shares

Like Comment Share

